

upsell
register ring

Earn Powerful Profits With Core Power & Core Power Elite!



- ✓ Core Power is seeing **double-digit growth** (+28%), driving the Sports Protein category (+8%)
- ✓ Suggested Retail Price: \$2.99 or less
- ✓ Retailer Margin: 40+%
- ✓ **Core Power Elite** is the **fastest growing Sports Protein brand**
- ✓ Suggested Retail Price: \$3.49 or 2/\$6
- ✓ Retailer Margin: 40+%



NEW in 2017
26g Strawberry Banana
26g Coffee



Place 1 shelf of Core
Power with Core Power
Elite in your Protein
Section