

Offer Consumers a Full Portfolio of Tea Options with Coca-Cola Brands!



- ✓ Coca-Cola has the **fastest growing** tea portfolio (+15%), driving category growth (+5%)
- ✓ Honest Tea is **#1 Premium Tea brand**
- ✓ Gold Peak is the **fastest growing Tea Brand (+45%)**
- ✓ Peace Tea is growing (+23%) and driving overall tea category growth
- ✓ Entice tea drinkers back into the category with **99¢ Fuze Tea**



NEW in 2017

Fuze Tea Fusions
Gold Peak Slightly Sweet
6 Peace Tea SKUs

**Place 5 shelves of tea in
your tea section!**