

Fanta Is The ONLY Sparkling Flavor Brand You Need In Your Cold Vault!

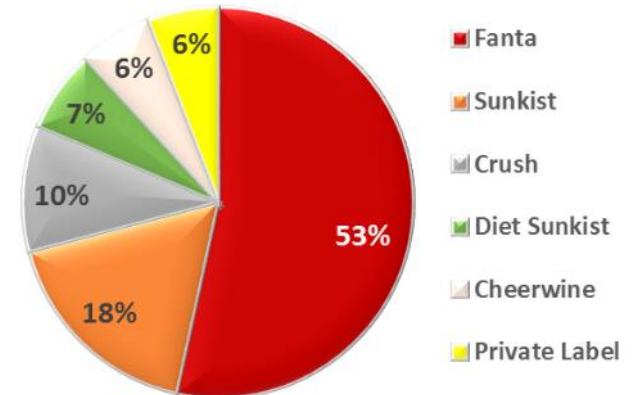
recruit
new shoppers

+18%
CAGR



- ✓ Fanta is the #1 selling Sparkling Fruit Flavored Beverage, larger than the next five competitors **COMBINED!**
- ✓ Fanta is the fastest growing sparkling brand (+35%)
- ✓ Fanta has led category growth for the past 3 years
- ✓ Suggested Retail Price: 99¢ or less
- ✓ Retailer Margin: 35+%

Sparkling Fruit 20oz Sales by Brand



Capitalize on Fanta's performance by featuring 2+ shelves of Fanta in your cold vault

NEW in 2017
Green Apple