

Drive Frequent, Profitable Purchases with Coca-Cola 20oz Bottles

drive
dollar sales



- ✓ Coca-Cola brands are the **fastest growing 20oz brands (+6%,)** contributing **60% of total 20oz category growth!**
- ✓ **Coca-Cola, Sprite and Fanta** are the **top three brands** in unit sales growth
- ✓ Competitively priced by market
- ✓ 35+% Retailer Margin



*Dr Pepper and Sun Drop in select markets

NEW in 2017
Sprite Cherry
Sprite Cherry Zero



Place 20oz
Coca-Cola bottles in your
cold vault, front end coolers
and countertop zones