

upsell
register ring

Increase Your Register Ring With the #1 Premium Water Brand!



- ✓ smartwater is the **#1 Premium Water brand, selling more than all other premium waters COMBINED!**
- ✓ smartwater is **growing (+5%)** and **driving Premium Water growth**
- ✓ Suggested Retail Price: **20oz - \$1.59; 700ml - \$1.69; 1L - \$1.99 or 2/\$3.50**
- ✓ Retailer Margin: **35-40+%**



Place 2+ shelves of
smartwater in your
Enhanced Water door