

# Offer Customers What They Want With the #1 Enhanced Water Brand!

drive  
dollar sales



- ✓ **vitaminwater** is the #1 selling Enhanced Water brand, **selling more than the next five competitors COMBINED!**
- ✓ **vitaminwater zero** the #1 zero brand, 47% larger than the next competitor
- ✓ Suggested Retail Price: \$1.69 or 2/\$2.50
- ✓ Retailer Margin: 40+%



Place 2+ shelves  
of vitaminwater in your  
Enhanced Water door